

Synergistic Apps Endless Possibilities



Why we use a monthly subscription model.

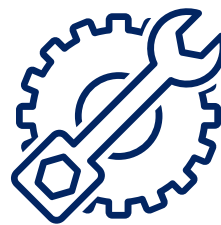
Custom apps and systems can be very expensive to build. Depending on the size and complexity of the app, this can range from \$60,000 to \$150,000 for a basic app and from \$300,000 upwards for a complex app. On top of that, you will need to factor an additional 15- 20% of the initial app development costs each year for the maintenance of your app.

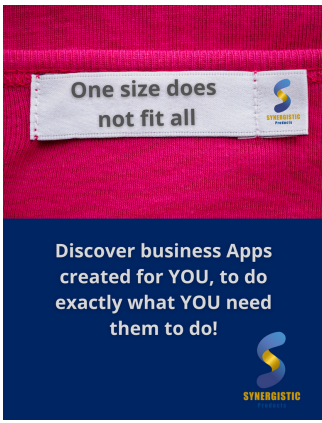


We are aware that these costs might be out of the range for many companies so our pricing model is different. We charge a monthly subscription for both the development and maintenance of your app and this subscription varies depending on the specific requirements that you need. The monthly subscription enables you to avoid having to pay a huge amount for your app development upfront and also includes the essential maintenance and development that you will need to keep your app performing well. The key to success is not only to build an attractive, compelling app but also to remain relevant in the long run. And relevance for the ever more sophisticated user and evolving technology translates into app maintenance.

Aside from building a custom app to meet your specific requirements, the monthly subscription also includes:

- Security patches and updates
- Space on servers and databases
- Bug Fixes
- Updates for third-party API
- Implementing new functionality
- Monitoring and analysis





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The monthly subscription gives you the peace of mind that you are covered and able to address the following areas:



Emergency maintenance: Be prepared for the unexpected and be able to fix sudden problems quickly and with the least damage



Adaptive maintenance: This type of maintenance is about updating your app to adapt to the constant changes of technology: OS and API updates, changes in the app's environment, and programming language. It is an ongoing effort, but on it depends the responsiveness of the app and its relevance for the users.



Preventive maintenance: By regularly optimizing and restructuring the code during regular update processes, you make sure that errors do not occur and the app doesn't get outdated.



Corrective maintenance: This type of maintenance deals with fixing the faults that are inevitable in an app, be it related to appearance, code, or functionality. They'll become clear as the app and user behavior evolves.



Perfective maintenance: The quality user experience and the novelty feeling we mentioned above can be delivered through the continuous effort of perfecting the app. It is not about correction, but improvement. And it can differentiate you from the competition